



# Sponsorship Package



Toronto Kart Club 14b – 1822 Whites Road, Suite 424, Pickering, Ontario, L1V 0B1  
[www.torontokartclub.com](http://www.torontokartclub.com)



# **Toronto Kart Club**

## ***2009 Sponsorship Opportunities***

Dear Prospective Supporter:

Thank you for considering the Toronto Kart Club as a venue for promoting your business!

The Toronto Kart Club (TKC) is entering its 17<sup>th</sup> season of providing a place for the young and not-so-young to enjoy the thrill and excitement of wheel-to-wheel Motorsports action at the grass-roots level. The Toronto Kart Club was formerly the Durham Kart Club, which dates back almost 50 years. Our members range in age from 8 years to 60 plus and come from all over Southern Ontario. Amateur motorsports is currently the fastest growing sport in North America. TKC is known as ***“The FUN Place to Race”***.

Toronto Kart Club has been the training ground for such Canadian racing greats as Paul Tracy, Scott Goodyear and Ron Fellows. Several of our more recent graduates are continuing to exhibit their racing skills in cars, including F1200, F1600, F2000, Fran-Am Series, the Barber-Dodge Pro Series, Formula BMW-USA, and Champ Car. In order to provide our racers with as much variety as possible, TKC hosts events at Mosport, Sutton, Mississauga, Kawartha, and Batavia, N.Y.

Classes are separated by age, weight, and engine type to even the playing field. Our members compete for daily trophies, which are awarded to the top five finishers in each of our nine classes. The annual championship is determined by total points for the year. Year-end awards are given to all drivers who have participated in at least ten Club events.

Our schedule starts in April, and runs until the end of October. In addition to our Club races, we also host a number of Special Events, including the prestigious Canada Cup, and the fall Ironman Enduro – these events attract the hardest racers from all over Ontario. The highlight of the season is our Gala Awards Banquet where all our drivers, sponsors, and volunteers are honoured.

Our events are conducted with safety and fun as our primary goals. We operate under ASN-FIA Canadian Karting regulations and each event is covered by a comprehensive insurance policy. We rely on sponsorships from companies such as yours to help offset the costs of hosting our events. Some of those ongoing costs include: Officials, track rental, ambulance services, insurance, and awards.

**The Toronto Kart Club is a Non-Profit Corporation, and a group of dedicated & elected volunteers are the cornerstone of our success.**



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By becoming a Toronto Kart Club corporate sponsor, not only do your funds go directly to our participants, these funds are put to good use to promote your business in the following manner:

### **Race Day Sponsorship      \$600.00**

- Your company name/logo etched on race day trophies for day of sponsorship.
- Your company logo and website link displayed on our website.
- Your company banner will be displayed on race day.
- Your company name/logo published in our annual yearbook/magazine.
- Your company logo printed on Club event apparel.
- Your company logo to be displayed on each kart's bodywork. (If stickers provided)
- Sponsor's merchandise and promotional material displayed/distributed at race events.
- Sponsors are encouraged to join us on race days and assist in awards presentation.
- Two Free tickets to the year-end Gala Awards Banquet, and gifts presented to each sponsor.

### **Class Sponsorship      \$600.00**

- Your company name/logo etched on trophies for the class of sponsorship for the season.
- Your company logo and website link displayed on our website.
- Your company banner will be displayed on race day.
- Your company name/logo published in our annual yearbook/magazine.
- Your company logo printed on Club event apparel.
- Your company logo to be displayed on each kart's bodywork. (If stickers provided)
- Sponsor's merchandise and promotional material displayed/distributed at race events.
- Sponsors are encouraged to join us on race days and assist in awards presentation.
- Two Free tickets to the year-end Gala Awards Banquet, and gifts presented to each sponsor.

The majority of our members also compete at Regional (Provincial), National and International (U.S.) events, which gives your company continuous and widespread exposure.

**We appreciate our corporate sponsors, so we work hard to ensure you get the recognition and promotion you deserve. Our members support our sponsors!**

***“At Toronto Kart Club, everyone wins!”***

Various levels of sponsorship packages are available to suit your needs and budget. For more information on how the Toronto Kart Club can work for your business, please contact:

**Call Steve Walker at 905-508-8225 or email [tkcpres2008@torontokartclub.com](mailto:tkcpres2008@torontokartclub.com)**